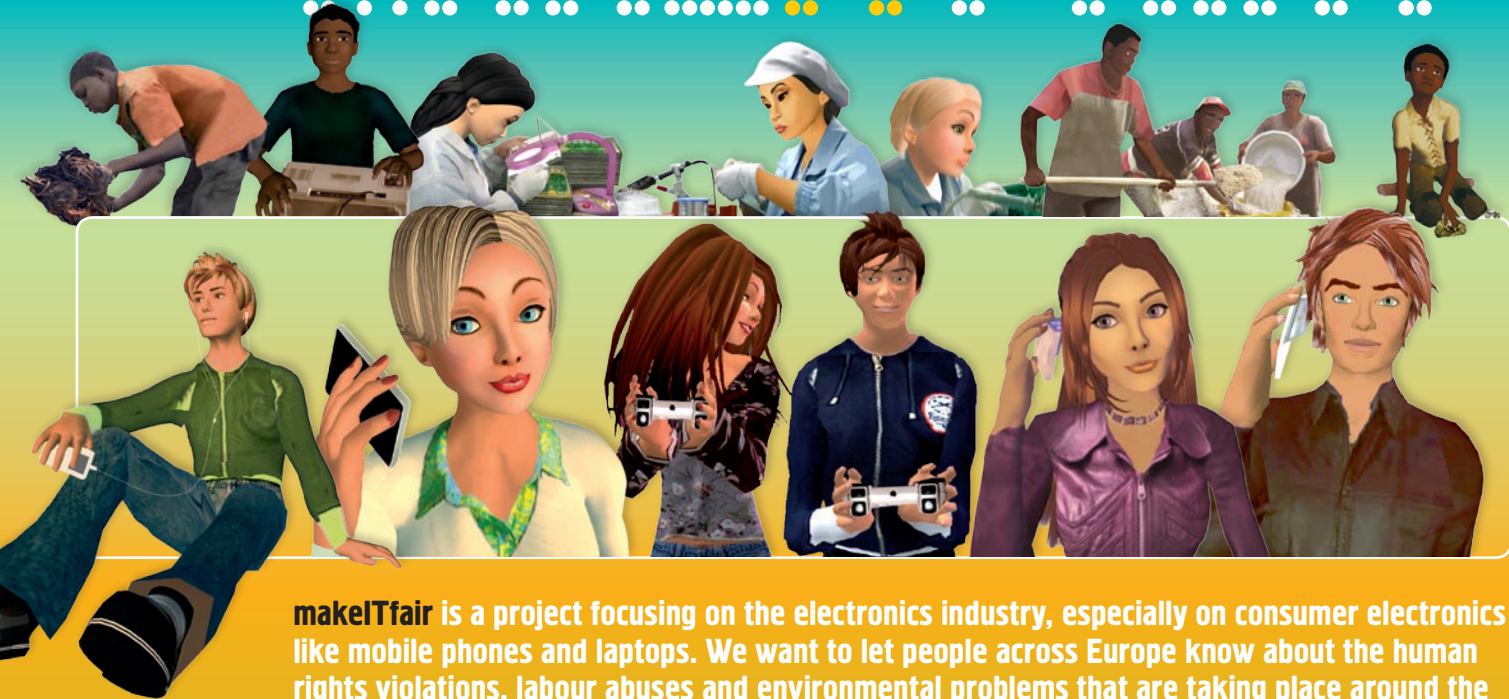




WHAT IS MAKE IT FAIR?



makeITfair is a project focusing on the electronics industry, especially on consumer electronics like mobile phones and laptops. We want to let people across Europe know about the human rights violations, labour abuses and environmental problems that are taking place around the world in the production chain for consumer electronics. And we want young people to get active to improve the situation.

WHAT DO WE WANT?

We want the whole production cycle of IT to be fair and green – from the mining of metals through to design, from the production of components to the disposal of e-waste. We want to encourage electronics companies to implement fair and sustainable practices.

Together with youth organisations, we want to mobilise young people across Europe to take action to convince electronics companies to make real changes. Consumers and especially big IT purchasers like public agencies and mobile network providers can make a huge difference.

makeITfair partners include:

- SOMO (Netherlands)
- Germanwatch (Germany)
- Finnwatch (Finland)
- Swedwatch (Sweden)
- Fair Trade Center (Sweden)
- DanWatch (Denmark)
- Pro Ethical Trade (Finland)
- Association of Conscious Consumers (Hungary)
- CSRSC (South Africa)
- WAC (Philippines)
- ACIDH (Congo)
- Cividep (India)

WHAT HAVE WE ACHIEVED?



“Since SACOM was founded, makeITfair has been one of our most important partners in the IT industry campaign. Last year, the world was appalled by the spate of suicides at Foxconn in China. In response to this tragedy, SACOM launched a campaign demanding wage increases and management reform. makeITfair offered timely intervention and publicised the issue across Europe. Without the support from makeITfair, the impact of the campaign would have been very limited.”

DEBBY CHAN, SACOM – A HONG KONG-BASED ORGANISATION.

Making IT better

Important improvements have taken place since makeITfair published a report in 2009 about unacceptable working conditions at four Chinese factories that manufacture game consoles, MP3 players and smart phones. These include a limited increase of wages, lower numbers of student interns and not subjecting job applicants to Hepatitis B tests. The four factories – which supply gadgets to Apple, Microsoft, Motorola, Philips and Sony – were recently re-examined by makeITfair. However, several issues have still not been addressed such as a living wage and overtime hours, and workers are not yet represented by a union.



Find out more about our project and what you can do at
www.makeITfair.org

Since 2007, makeITfair has mobilised more than 20,000 consumers across Europe – sending a strong message to electronics giants like Dell, Samsung, Hewlett-Packard, Acer and Nokia that we want companies to be part of a sustainable IT sector.

makeITfair revealed that the electronics industry is a major buyer of many metals like cobalt, platinum and tin. As a result, electronics companies admitted that they have a shared responsibility for mining conditions in countries like the Democratic Republic of Congo.

In China, Thailand and the Philippines, makeITfair discovered labour abuses at factories that supply brand electronics companies. Suppliers heard about our demands. They have made some improvements to management and conditions in their factories as a result of pressure from their big brand customers.

A pilot project on workers' training on labour rights was created in China after makeITfairs' awareness rising. And a multi-stakeholder initiative was launched with a number of electronic brands.

In 2009, 2,380 teachers in Europe used makeITfair education materials in their classes and 13,350 students took part in a web-based quest.

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